



New to *Travel Oregon* ~ **ORB!**

The “orb” is an extranet that allows industry partners to submit, edit and request Oregon tourism data. Available to lodging establishments, restaurants, attractions... any business or organization seeking to invite travelers to your establishment and/or event.

Why use the **ORB?**

One of the main goals in building the ORB was to simplify the process of exchanging data between tourism partners in Oregon. In order to achieve this goal, information formats will be used to collect and distribute data. Offering deals, specials, packages, events, etc.? Upload that information to the ORB - one location ~ many notice.

Orb Webinar

Travel Oregon will host an Orb Webinar on Wednesday, January 5th at 11 a.m. The webinar is a general overview of how industry partners can use the Orb to submit, edit and request Oregon tourism data. If you would like to participate, register [here](#). Contact Bryant Marban at Bryant@TravelOregon.com with any questions or technical difficulties. A detailed agenda will be sent out soon after registration.