



**Advertising Information
Gold Beach Chute Out
Bull Riding & Barrel Racing
December 9 – 10, 2011**

Join us in Gold Beach, Oregon on December 9 - 10, 2011 as we present a great new event designed to bring tourism and economic benefit to your local community. Bull riders will face off against the toughest rodeo stock and test their strength in a battle with the beast to win the jackpot. Barrel racing beauties will run a clover leaf pattern to have the fastest time and claim the prize money. This is truly a Western Event unlike any other as we showcase Northwest rodeo talent for a great cause.

Like That Productions, Inc. is reaching out to local businesses to share an advertising opportunity for the Gold Beach Bulls and Barrels that will take place December 9 & 10th at the Event Center on the Beach in Gold Beach, Oregon. The event will feature bull riding, barrel racing and an after party with live music and dancing. A portion of the event proceeds will go to support your local community food bank – 3rd Street Food Bank - with a donation of non-perishable food items that we will collect at the door and at various ticket sales locations.

This is a fresh, new event idea for the Gold Beach and surrounding communities and an excellent opportunity to get your local business in front of thousands of patrons. The event will also stimulate tourism during what is typically the off-season time of December.

You can find out more about our various sponsorship opportunities in the attached PDF. All advertising packages are negotiable to suit the needs of your business. We hope that you will take advantage of this opportunity to advertise your business and support a local community event.

Please inquire about supporting this event by calling Like That Productions, Inc. at (503) 759-5372.

All non-perishable food items will be donated to 3rd Street Food Bank



Gold Beach

CHUTE OUT

BULL RIDING - BARREL RACING PRESENTED BY:



Crown Royal

DECEMBER 9-10, 2011 EVENT CENTER ON THE BEACH

29692 Ellensburg Avenue - Gold Beach OR

Gates open 6pm
Bull Riding 7pm
Live Music &
Dance to Follow
featuring classic
rock band:



Photo by: www.dudleydoright.com



Crown Royal reminds you to drink responsibly!

HOST HOTELS



29362 Ellensburg Ave
Gold Beach, Oregon
1-800-808-7263



29450 Ellensburg Ave
Gold Beach, Oregon
(541) 247-7444

TICKETS & INFORMATION

All non-perishable food items will be donated to 3rd Street Food Bank

Advance Tickets \$9 (with food donation) - \$13 at the Door (with food donation) - Children 4 & Under Free

GOLD BEACH

Event Center on the Beach
Gold Beach Visitor's Center
Gold Beach Books

BROOKINGS

Wright's Custom Framing

CRESCENT CITY

Wright's Custom Framing
Del Norte Office Supply

COOS BAY

Coos Bay
Visitor's Center



(800) 525-2334 - (877) 739-4228 OR ONLINE AT: WWW.LIKETHATPRODUCTIONS.COM

2011 Gold Beach Chute Out Bull Riding & Barrel Racing

FOR ACTIVE GOLD BEACH CHAMBER MEMBERS:

**DEDUCT 10% FROM ANY PACKAGE \$200 OR LESS
DEDUCT 25% FROM ANY PACKAGE \$400 OR MORE**

Advertising Benefits:

Banner Advertiser: \$80

- Prominently displayed sign or banner at event
- Two tickets for Friday night performance

High Profile Advertiser: \$200

- Prominently displayed sign or banner
- Company logo on day sheet
- Four tickets for Friday night performance

Barrel Racing Event: \$300

- One prominently displayed sign or banner
- Company logo on day sheet
- Recognition during performance
 - Barrel covers
 - Performance announcements
- Event tickets for Friday & Saturday performances

Chute Sign: \$400 (limited number)

- Banner on one bucking chute
- Company logo on day sheet
- Performance announcements
- Event tickets for Friday & Saturday performances

Bull Riding Event: \$600

- Two prominently displayed signs or banners
- Company logo on day sheet
- Recognition during performance
 - 5'x3' grand entry flag
 - Performance announcements
- Event tickets to Friday & Saturday performances

Presenting Advertiser: \$1,500

- Four prominently displayed signs or banners
- Shall be named as "Presented by" in all media
 - Includes radio, newspaper, website, social media campaign, flyers and posters
- Company logo on day sheet
- Event display at business location
- Recognition during all performances:
 - 5'x3' grand entry flag
 - Performance announcements
 - 10' x 10' Vendor booth space
- Event tickets to Friday & Saturday performances

Packages can be revised to meet your business needs.
All signs and banners to be provided by advertiser



Advertising Contract

Gold Beach Chute Out* Bulls & Barrels• December 9 - 10, 2011 • Gold Beach, Oregon

Principal Contact (please complete):

Name: _____

Company ("Advertiser"): _____

[The above name will be used in all publicity material unless otherwise specified.]

Address: _____

City: _____ State: _____ Zip Code: _____

Tel: _____ Fax: _____

E-Mail: _____

Level of Advertising (please circle one):

Presenting *Bull Riding* *Chute Sign* *Barrel Racing* *High Profile* *Banner*

Gold Beach Bulls and Barrels advertiser will receive the following benefits:

Total: \$ _____

Please remit payment to Like That Productions, Inc. with your signed contract to secure your advertising. Thank you!

Other: _____

Terms of Agreement:

This agreement is effective on the date signed below and shall remain effective until the event ends on December 10, 2011. This agreement defines the terms under which Like That Productions, Inc. and advertiser enter into an advertising agreement for the 2011 Gold Beach Bulls & Barrels Event. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this agreement as a result of unforeseen occurrences and that may alter the conditions of this agreement.

Limited License:

Advertiser grants Like That Productions, Inc. a limited license to use advertiser's logo in promotional material and at the event site. The advertiser shall provide an electronic copy of appropriate logo by email attachment to likethatproductions@molalla.net.

Miscellaneous:

All signs and or banners will be provided to the Like That Productions, Inc. by the advertiser. All signage will be the property of the advertiser and will be returned at the end of the event. Like That Productions, Inc. will be responsible for hanging all signs. Like That Productions, Inc. will not be responsible for care, maintenance, damage and/or theft of signage.

Signature (Advertiser)

Date

Like That Productions, Inc.

Date

Mail completed contract and payment to:

Like That Productions
PO BOX 399, Colton, OR 97017
Tel: (503) 759-5372 Fax (503) 759-5370
www.likethatproductions.com